

BBG&G Advertising Inc
 3020 Route 207, Suite 101
 Campbell Hall, NY 10916
 (845) 615-9084

Invoice

Bill To:
Ulster County Economic Development Alliance Linda Clark 244 Fair Street Kingston, NY 12401

Date	Invoice No.
05/18/16	3971

P.O. Number	Due Date
	06/02/16

Description	Amount
April 16 through May 15	
CREATIVE CONCEPTS	
Logo concepts developed and presented	
Creative- 16 hrs @ 125/hr	2,000.00
Account Service- .5 hr @ 85/hr	42.50
WEB	
Initial web content developed	
Secured FindEllenville.com and FindEllenville.org	
Account Service- .5 hr @ 85/hr	42.50
Creative- 5 hrs @ 125/hr	625.00
MARKETING & TACTICAL PLANNING	
Completed Tactical Marketing Plan	
Ongoing Community intake: Interviews with Jeff Kaplan, Steve Kelley, Ann Bowler, Park & Recs Committee, Hunt Committee, Asha Golliher	
We are receiving positive feedback from some community members who would like to have a display rack in their business	
We are pricing display racks	
Compiling target media: bloggers, associations, organizations, trade journals, etc.	
Account Service-17.5 hrs @ 85/hr	1,487.50
Public Relations Services- 4.5 hrs @ 55/hr	247.50
EVENT COORDINATION	
We are working on planning a June "Bikeville" event; in coordination with community	
Account Service- 1.75 hrs @ 85/hr	148.75
Thank you for your business.	Total

BBG&G Advertising Inc
3020 Route 207, Suite 101
Campbell Hall, NY 10916
(845) 615-9084

Invoice

Bill To:
Ulster County Economic Development Alliance Linda Clark 244 Fair Street Kinaston, NY 12401

Date	Invoice No.
05/18/16	3971

P.O. Number	Due Date
	06/02/16

Description	Amount
PUBLIC RELATIONS	
Economic Development Release follow-up	
Ellenville Million Marketing Release follow-up	
Account Service- 10.75 hrs @ 85/hr	913.75
Public Relations Services-14.75 hrs @ 55/hr	811.25
Purchase Domain names: Findellenville.com and Findellenville.org	17.34
Thank you for your business.	Total \$6,336.09

April 16 through May 15 – Activity Report

CREATIVE CONCEPTS

- Logo concepts developed and presented

WEB

- Initial web content developed
- Secured FindEllenville.com and FindEllenville.org

MARKETING & TACTICAL PLANNING

- Completed Tactical Marketing Plan
- Ongoing Community intake
 - Interviews with Jeff Kaplan, Steve Kelley, Ann Bowler, Park & Recs Committee, Hunt Committee, Asha Golliher
- We are receiving positive feedback from some community members who would like to have a display rack in their business
- We are pricing display racks
- Compiling target media: bloggers, associations, organizations, trade journals, etc.


EVENT COORDINATION

- We are working on planning a June “Bikeville” event; in coordination with community

PUBLIC RELATIONS

- Economic Development Release follow-up
- Ellenville Million Marketing Release follow-up



Re: Fw: UCEDA Invoice and May Activity Report 
Richard J Remsnyder to: Linda Clark
Cc: Suzanne Holt

05/31/2016 10:12 AM

Hi Linda,
Approved. Thanks.
Rick

Rick Remsnyder
Tourism Director
Ulster County Tourism
20 Broadway
Kingston, N.Y. 12401
845-340-3568

Linda Clark

Good morning Rick - attached is the most recent...

05/31/2016 09:22:42 AM

From: Linda Clark/Planning Department/Ulster County
To: Richard J Remsnyder/Tourism Department/Ulster County@Ulster County
Cc: Suzanne Holt/Planning Department/Ulster County@Ulster County
Date: 05/31/2016 09:22 AM
Subject: Fw: UCEDA Invoice and May Activity Report

Good morning Rick - attached is the most recent invoice from BBG&G. Please review and let me know if it is OK to pay. Thank you Linda

Linda Clark
Office of Economic Development
244 Fair Street, PO Box 1800
Kingston, NY 12402-1800
Tel: (845) 340-3556
Email: lcla@co.ulster.ny.us

----- Forwarded by Linda Clark/Planning Department/Ulster County on 05/31/2016 09:25 AM -----

From: Peggy Brunetti <peggyb@bbggadv.com>
To: "lcla@co.ulster.ny.us" <lcla@co.ulster.ny.us>
Date: 05/27/2016 04:37 PM
Subject: UCEDA Invoice and May Activity Report

Hi Linda,
Attached please find an invoice and the May activity report.
Thank you.



UCEDA - Invoice 3971.pdf



Activity Report MAY_15_2016.docx

Regards,

Peggy Brunetti
Director of Agency Operations
BBG&G Advertising & Public Relations
3020 Route 207, Suite 101
Campbell Hall, NY 10916

It's the work we do before we do the work!

845.615-9084

845.615-9149 fax

www.bbgadv.com

<http://www.facebook.com/BBGAdv>

<http://www.pinterest.com/bbgadv>